

Gary Neville and Ryan Giggs' Hotel Football chooses cloud-based telephony services from Fourteen IP



Hotel Football on Sir Matt Busby Way by Old Trafford

Hotel Football at Old Trafford

Hotel Football is the first Hotel from Gary Neville and Ryan Giggs, after Their already successful Café Football. Situated on Sir Matt Busby Way at Old Trafford, Hotel Football is has 133 Bedrooms, a rooftop 5 a side pitch, restaurant and huge Old Trafford Supporters Club in the basement. The 11-storey new building constructed on a previously derelict plot beside the Bridgewater Canal. The rooms are slick, modern and come with oversized showers (a bit like those in the players' changing rooms). Subtle references to football include abstract football-related art by University of Salford students as well as toiletries with numbers in the style of those on players' shirts, each corresponding to the hotel owners' own numbers (the body wash is 11, Giggs's old number).

It was a new build hotel with an all CAT6 cabling infrastructure and required bedroom phones as well as wireless VoIP phones for hotel staff.

Choosing Fourteen IP

Fourteen IP were chosen by the project consultants, Netteam Consultants, who ran tenders for all parts of the IT solutions for the hotel.

The choice was based on our proven experience and reputation for quality and support and the Evolution Voice solution provided the right mix of commercial and technical benefits for a growing brand that will be adding more sites and will be able to benefit from the functionality that Evolution Voice provides including contact centre, centralised services and reporting together with mobile working.

EVOLUTIONVOICE^{XIV}

Designed for hospitality ■

powered by  **broadsoft**

*Fourteen IP's Above Property Telephony Solution, Evolution Voice
is now live in 13 countries and installed in over 20,000 hotel rooms.*



One of the Hotel Football bedrooms overlooking Old Trafford



View of Old Trafford from the Hotel Football restaurant

The Solution

We deployed the Fourteen IP Evolution Voice above property telephony service, with a range of Yealink Handsets for back-of-house use together with Cetis in-room SIP telephones for the bedrooms, plus a number of Spectralink VoIP wireless phones.

We also provided Call Accounting software, PMS Integration and Guest Voicemail services via the Mitel TigerTMS application which has a direct link to the Fourteen IP Evolution Voice platform.

The Installation

As a new build hotel with a CAT6 cabling infrastructure we were able to quickly install SIP phones in all of the bedrooms plus a number of wireless VoIP phones running over the Ruckus wireless infrastructure.

For information on the Evolution Family of communications solutions designed for hospitality call us on +44 1942 369196 or (US) 407 204 1614

The Impact

Fourteen IP recommended the Evolution Voice service as it considerably reduced the capital expenditure required over a traditional PBX and provided all the features and functionality that the hotel required.

The Evolution Voice service was installed with Yealink SIP phones for admin and Cetis SIP phones in the bedrooms which resulted in virtually no hardware on site to service and maintain.

“Evolution Voice services are being deployed in hotels across Europe and America, including 42 in the UK”



Corded and Cordless Yealink SIP Handsets

About Fourteen IP Communications

Fourteen IP is a specialist communications service provider supplier specialising in both on-site and above property network and communications solutions for the hospitality sector.

With over 25 year's experience and customers across EMEA and the Americas we have the understanding and capability to design, manage, implement and support solutions, that can help you deliver improved service and increase operational efficiency, whilst reducing costs.

UK

Fourteen IP Limited
Unit 4 Lock Flight Buildings
Wheatlea Ind Estate,
Wheatlea Road, Wigan,
WN3 6XP

Europe

Fourteen IP Limited
Hogrova 2877/17
BRNO 61200,
Czech Republic

USA

Fourteen IP Inc.
5323 Millenia Lakes Blvd.,
Suite 300, Orlando,
Florida, 32839

